



THE TRAVEL EXCHANGE

WHAT DRIVES YOU WHEN BOOKING A HOTEL?

PAY LESS

NON-REFUNDABLE RATE



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LOSS OF MONEY IF PLANS CHANGE

BE ABLE TO CANCEL ANYTIME

REFUNDABLE RATE



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NEED TO PAY A PREMIUM PRICE

500 people every minute
are faced with this choice



€77Bn of bookings every year

THAT'S WHY WE CHANGED THE PARADIGM

A NEW WIN-WIN CHOICE FOR TRAVELLERS

RESELLABLE RATE

PAY LESS

Pay the lowest price available

BE FLEXIBLE

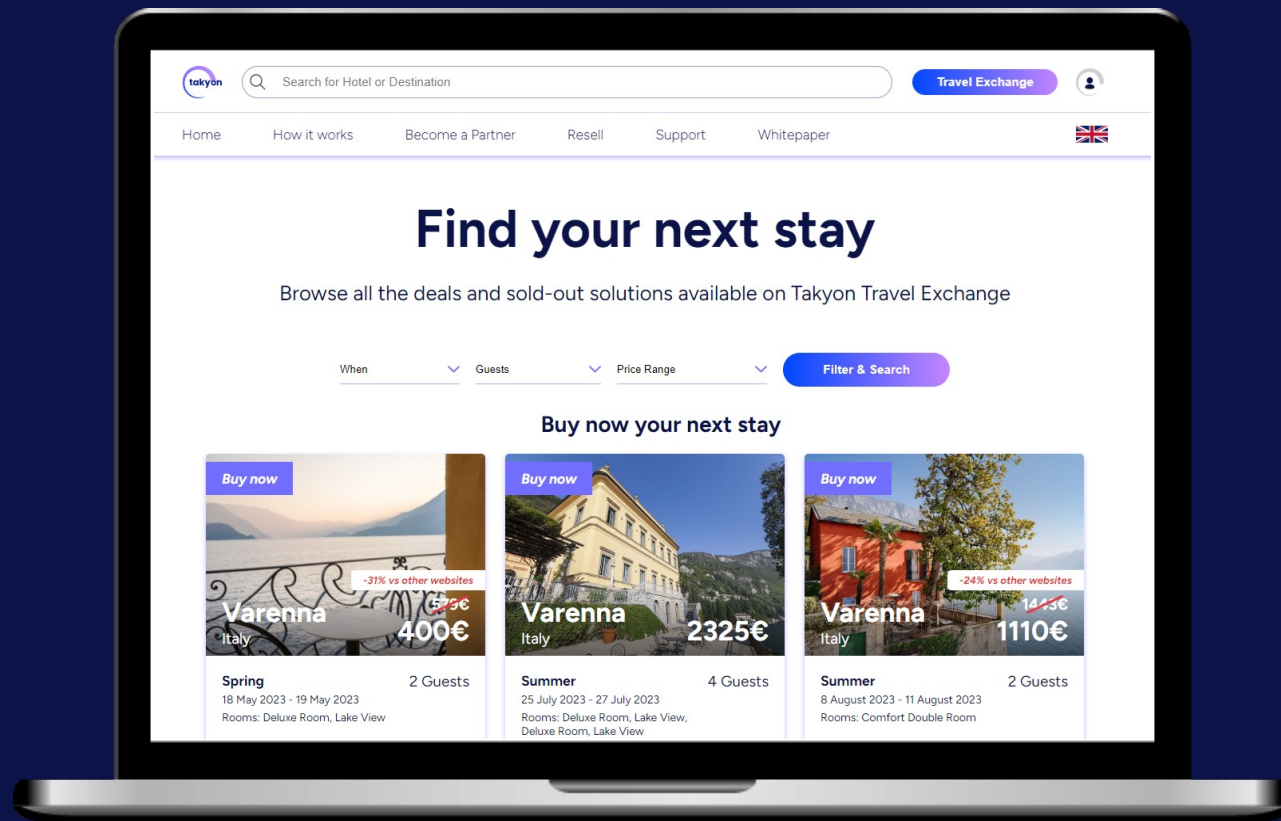
Resell in case of change of plans

The screenshot shows a hotel booking interface with the following elements:

- Navigation tabs: RESERVATION, PACKAGES AND OFFERS
- Language: English
- Window on travel portal
- Progress steps: 1 CHOOSE YOUR DATES, 2 SELECT ROOM & RATE, 3 ADD SERVICES, 4 GUEST INFORMATION, 5 CONFIRM BOOKING
- Room selection: **Prestige Park View** (26 sqm, Prestige room with park view, King size double bed or twin beds, private bathroom with shower, courtesy set, free Wi-fi). Starting from 4347.00 EUR.
- Search summary: Grand Hotel, Arrival: Thu 10 Aug 2023, Departure: Sun 13 Aug 2023, Rooms: 1 Room for 2 adults.
- Rate options:
 - Guaranteed Resellable Rate - Prepaid, Non-Refundable** (highlighted): Resalable until 24h before the check-in. Price: 4347.00 EUR (with a crossed-out 4725.00 EUR). Includes Bed and breakfast. No. rooms: 0.
 - Flexible Rate - Free Cancellation**: Price: 4725.00 EUR. Includes Bed and breakfast. No. rooms: 0.

AVAILABLE ONLY ON THE HOTEL WEBSITE

BUILDING THE FIRST EVER SECONDARY MARKET



PEER-TO-PEER PLATFORM

With a **smooth** and **simple User Experience** like any known marketplace

ENTIRELY BASED ON BLOCKCHAIN

ASSET TOKENIZATION

New tech standard (NFT), transforming bookings from nominal contracts for service into **digital goods**

ENABLING

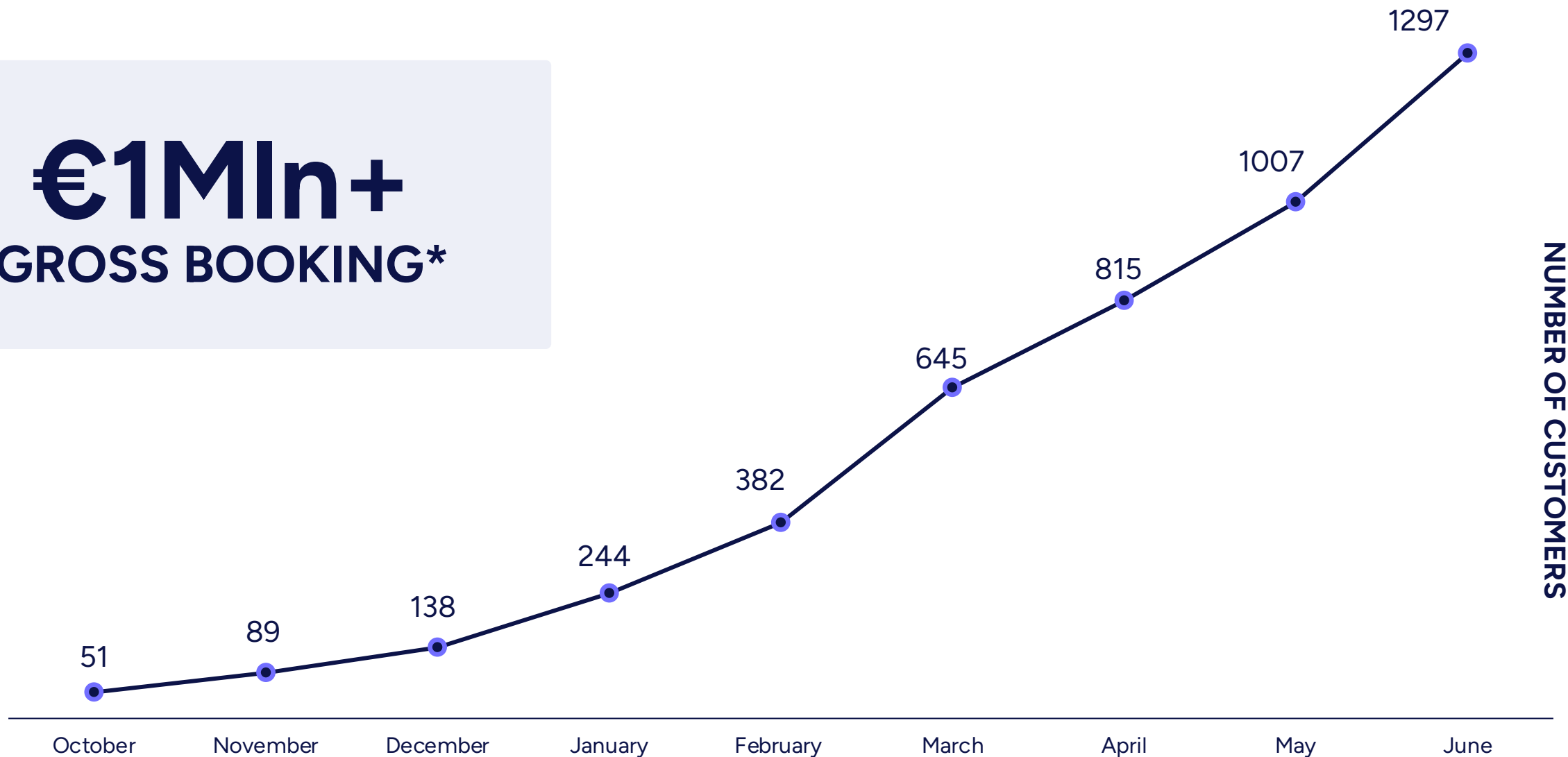
OWNERSHIP OF DIGITAL GOODS

Creating a **safe secondary market** where people are **true owners** of their reservations and use them as if they were physical goods

WITH A WEB 2.5 APPROACH

IT ALREADY WORKED FOR 1.3K+ CUSTOMERS

€1Mln+
GROSS BOOKING*



NUMBER OF CUSTOMERS

*GMV: Value of bookings made choosing the Resellable Rate on Hotel websites since our launch (Oct '22)

AND FOR MANY PLAYERS OF THE INDUSTRY

INDEPENDENT
HOTELS

100+
Italy & Spain



STRAF
hotel&bar



HOTEL
PLAZA
OPERA



HOTEL
CHAINS

2
4k+ hotels WW

PARTNERS WHO CHOOSE THE NEW TAKYON STANDARD GET
MORE DIRECT BOOKINGS AND IMPROVED CASHFLOWS

WITH AN EFFECTIVE MONETIZATION MODEL

~2%
BOOKING FEE

Fee paid **by the Hotel** on each **booking**

+

5%
RESELL FEE

Fee paid **by the seller** on each **resell**



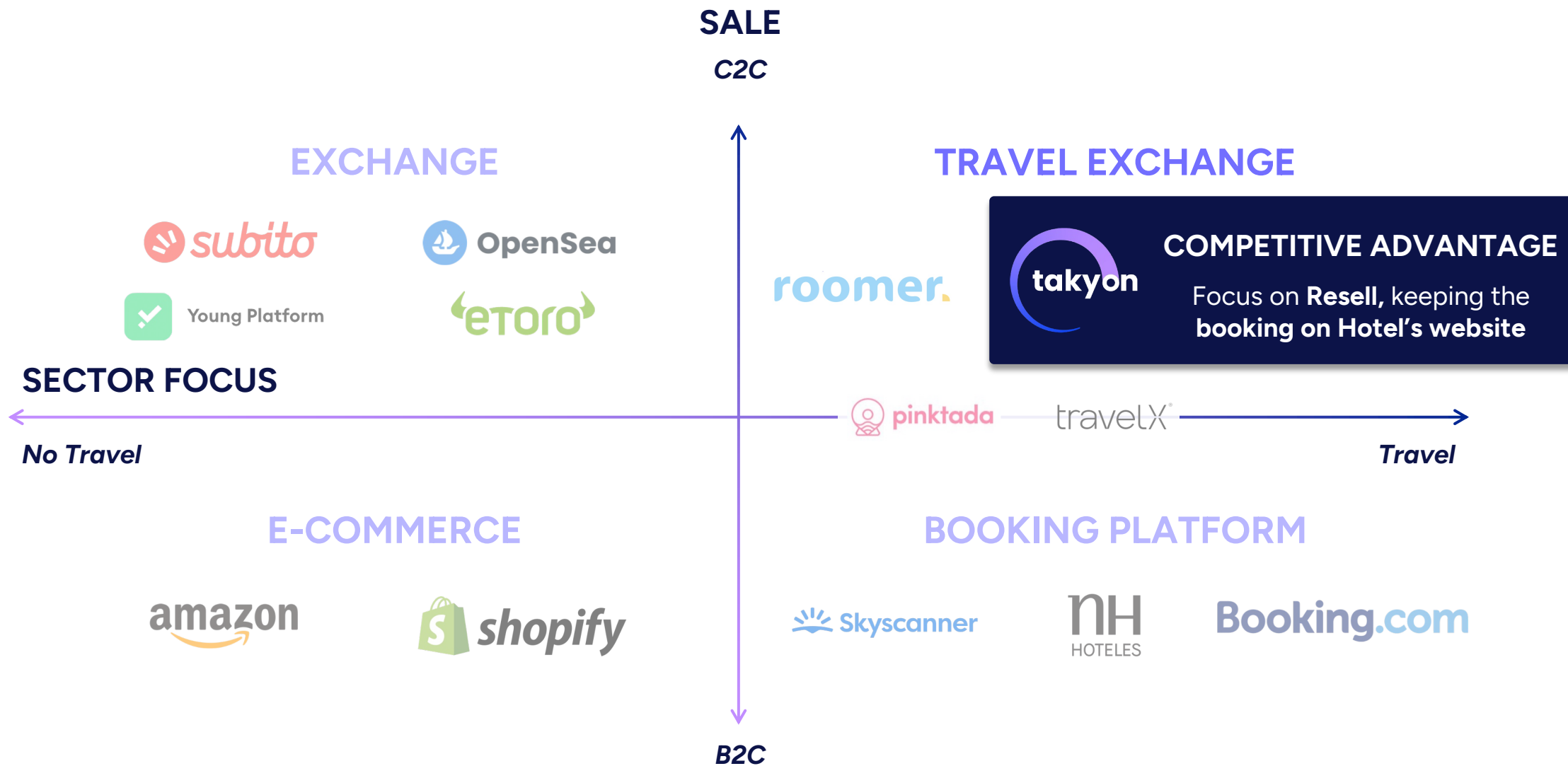
MRR

€3k

If you still have doubts...

WE ARE NOT A NEW BOOKING PLATFORM

WE ARE CREATING A NEW MARKET



STARTING FROM THE CURRENT CX

1

Book on the hotel website



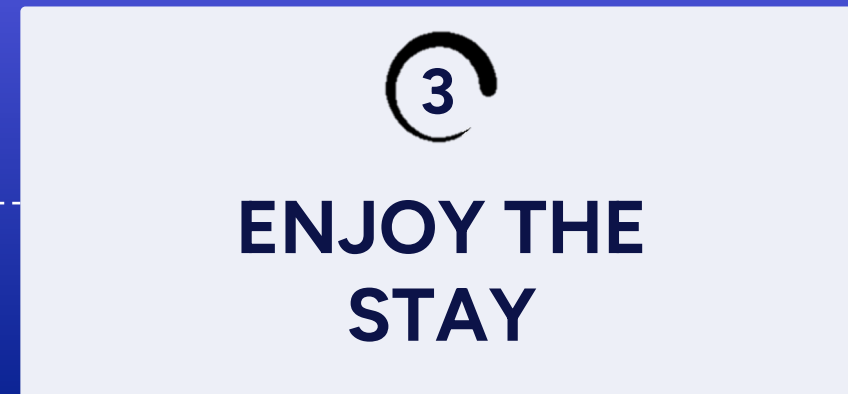
2

Receive an email with the NFT



3

ENJOY THE STAY



3

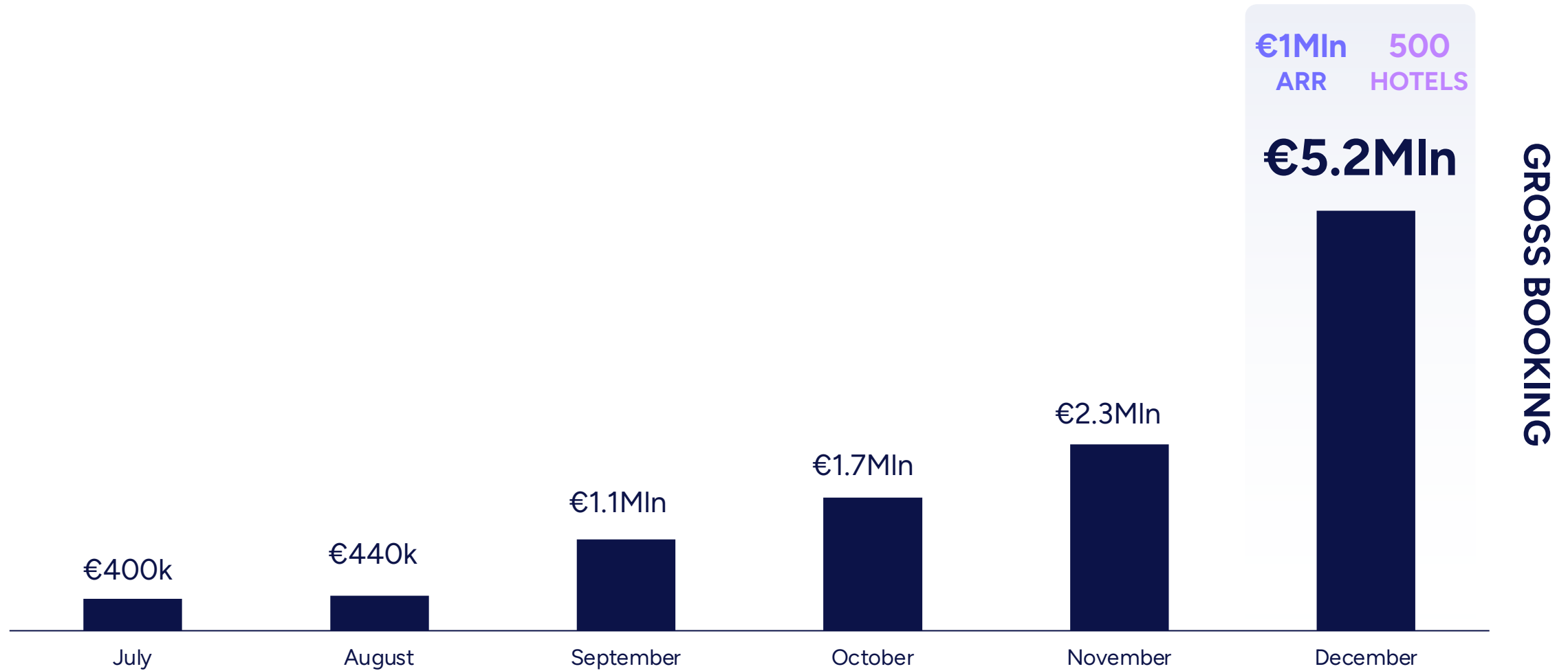
RESELL ON THE TAKYON EXCHANGE



MAKING THE BOOKING TRULY RESELLABLE



TO GROW AT THE SPEED OF TACHYON



BECAUSE WE HAVE A BIG MARKET TO CONQUER

500

Target Hotels '23



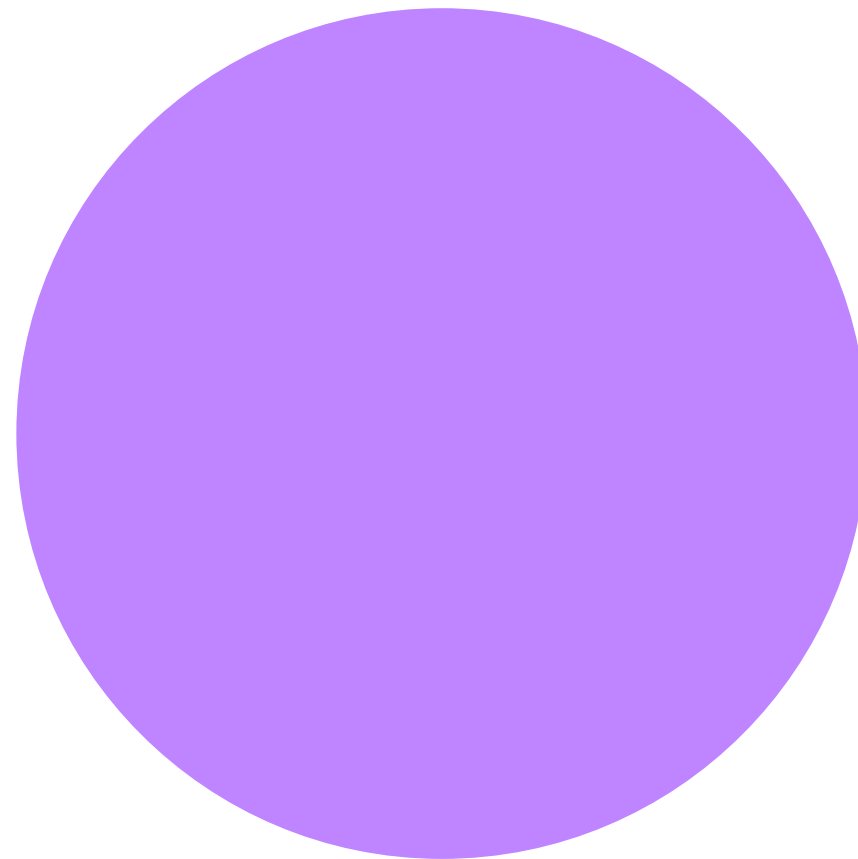
50k

Hotels in IT & ES



200k

Hotels in EU



AND THIS IS JUST
THE BEGINNING...



Start now booking your next stay.
Can't go? Resell it!

