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Sightseeing in Rome with a Vintage FIAT 500

ROME 500 EXP is a young and dynamic Tour Operator company that manages an exclusive rental business of FIAT 500 Classic cars in Rome. The vintage vehicles are all owned by the Company and are in impeccable condition.

Our location:

We are located in Rome, in Via Ostilia 48, in the heart of "Nero's Village": the artistic hub of the Celio district renowned for its nightlife and just 200 m from the Colosseum.

Our offer

Rome 500 EXP caters to FITs, small groups and larger incentive events, Exclusive Hotels, Design and Boutique Hotels, B&Bs, qualified Corporate / Incentives, and top Italian and International Wedding Planners, enabling your Customers to enjoy an original and uniquely-Italian experience, that adds value, fun and colour to a holiday or an event in Rome.



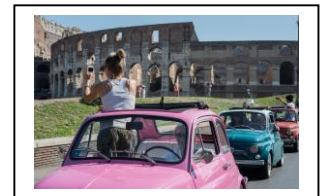
Relaxing with FIAT 500 Vintage

The FIAT 500 Classic is rightly considered to be one of the sexiest cars in the world, a diminutive miracle of creativity, style and functionality. The "Cinquecento's" legendary profile is branded into the collective cultural heritage of generations of Italians and other car enthusiasts and driving one makes for a truly Italian experience.

The FIAT 500 Classic embodies Italian style and design and is a timeless reminder of one of the most effervescent periods of Italy's modern history. Foreign visitors who love Italy will love getting behind the



Enjoying Roman Holidays!



Sightseeing in Rome

steering wheel and driving through the streets of Rome aboard our Fiat 500 Classic.

SELF DRIVE guided convoy tours through Rome: We are the only company to offer Customers the chance of getting behind the steering wheel of a Fiat 500 Classic. Customers drive their rented FIAT 500 Vintage car in convoy, by following the Tour Leader's car along an itinerary that includes Rome's most famous sites.

The convoy uses uncongested routes and travels at a safe speed not exceeding 30 km/h. Several stops are planned for photo opportunities and explanations can be given by the Tour Leader.

CHAUFFEURED single or collective Tours through Rome: Tours of Rome by Classic FIAT 500 with a PRIVATE DRIVER are also offered. Our friendly, private guides will pick up Customers directly from centrally-located hotels or nearby, in areas subject to traffic restrictions, and the sightseeing tour begins! No need to deal with busy traffic or creative Roman drivers, the guide takes care of the driving while you just sit back and revel in the scenery. Customers are sure to enjoy the attention they get from onlookers, as the car makes several stops for photo opportunities and tourist explanations.

SLOW JOURNEYS – DAY TRIPS



Slow journeys – day trips

SLOW JOURNEYS in self-drive convoy tours to destinations on the outskirts of Rome:

Rome's surrounding area is incredibly rich in diverse and spectacular places to visit: the 'Castelli', Ostia Antica, Bracciano Lake, Tivoli, etc. We offer Customers the chance to see or visit these historic or naturalistic gems with our SLOW JOURNEYS' programme; in self-drive, guided, convoy tours or with chauffeured services.

What's a FIAT 500 SLOW JOURNEY ?

Imagine yourself racing through the Roman countryside in a modern, air-conditioned and totally aseptic vehicle; now close your eyes, reduce speed, and imagine yourself on the same winding road in a colourful vintage FIAT 500: hear the purr of the engine, the singing of the cicadas, smell the freshly-cut summer hay drifting in through the open windows and the sun's

warmth licking at your skin... That's what we call a **Slow Journey**. With the open roof top of our vintage cars to better see, smell and hear and your picnic hamper firmly strapped to the back of the car, you will savour the heady pleasure of the journey, over the rounded hills and roads lined with pine trees and cypresses, so typical of the Italian countryside.

Our FIAT 500 SLOW JOURNEY top destinations:

Tivoli Villa d'Este:



Villa d'Este and its 50 fountains

Be amazed by the Villa d'Este of the Borgias, the 50 fountains and the organ pipe fueled by water. The spectacular Renaissance garden of the Villa, designed by master architect Pirro Ligorio in the 16th century, is a masterpiece of creativity and natural beauty.

Tivoli Villa Gregoriana:

Customers will be enchanted by the natural beauty of the Villa Gregoriana, a well hidden treasure, known to Goethe, Chateaubriand and other writers and artists in the years of the Grand Tour. You will discover how legend, history and nature can blend together in this spectacular setting.

Tivoli and Hadrian's Villa:

Feel the presence of Emperor Hadrian and his beloved Antinoo in the Villa Adriana and after the visit, indulge yourself with great wines and good Italian food at the local restaurant.



Ostia Antica's amphitheatre

Ostia Antica will be a surprise to you with its ancient Roman houses and mosaics still almost intact. Hear the echoes of Roman dock workers from the past still vibrating in the air. We will take you to the amphitheatre where from centre-stage you feel the thrill of the actor as he whispers his verses, which, believe it or not, can be heard to the very last row.

This tour is the perfect day trip from Rome, offering the best examples of an ancient Roman town. One of the jewels of Roman archaeology, with its ancient temples, flour mills and mosaics.

Will follow a lunch with traditional Italian dishes at the local restaurant.



Discover Ostia Antica

More SLOW JOURNEYS



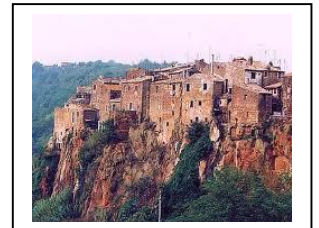
A perfect day at Lake Bracciano

Lake Bracciano tour is an experience full of fun and colour. Customers will drive around the rim of the volcanic lake, stopping at the lake side in Bracciano, where, after a refreshing swim in the clean and fresh waters of the lake, they will be served an aperitif. The lunch (picnic hamper available upon prior request)

that follows will be tasty and healthy, with fresh fish from the lake accompanied by a glass of locally-produced, cold white wine. In Trevignano, you can then enjoy custom-made ice-cream or a cup of the best Italian espresso.

Calcata village stands out like a castle on a volcanic

rock formation which is slowly eroding away. Calcata won't last forever so don't miss it!



Calcata Village sitting on a rock

Wine and food tasting SLOW JOURNEYS



Slow journeys and discovering Italian wines

It's just the perfect Italian experience, combining the arts, nature and archaeology with wine and good food. During our wine tasting slow journey, the tour stops on the Via Appia where our guides will give you interesting insights about the monuments located on this oldest of all Roman roads. Customers will then drive the FIAT 500 cars to

some of Lazio's finest vineyards where we will visit the vineyards and the wine cellars. Under the experienced guidance of the sommelier, we will taste the best local wines. The lunch menu can vary from a light meal to a full Italian lunch, accompanied by superb wines. Our drivers will be in charge of driving the cars safely back to Rome, leaving Customers to relax.

and enjoy the panorama along the way.



Sightseeing in Rome and wine tasting



Secrets of Italian wines unveiled

Discover Rome's best hidden secrets in a self-drive or chauffeured FIAT 500 Vintage car convoy tour and finish with a wine-tasting session just 200 m from the Colosseum, in true Dolce Vita style!

Whether you are a novice or a wine lover you'll learn about Italian wines with several tastings presented in English, French or German by a professional sommelier.



Fun and glamour

Cookery classes in Rome and FIAT 500 Vintage car tour



Learn how to make fresh pasta and many more Italian recipes

Under the guidance of experienced chefs (English, French and Spanish speaking) Customers will learn the secrets of making fresh pasta, fettuccine, agnolotti and lasagna. And at the end of the lesson the customers' reward is the delicious lunch they will have

prepared accompanied by a glass of well-earned wine. Whether the customers are cooking enthusiasts or a novices, after lunch, our drivers will take Customers on a tour of Rome aboard our glittering FIAT 500 Vintage cars. Best of all, when they return home, they can wow friends and

family with their Italian recipes and fresh made pasta.



Wow friends and family

Photo Safari tours in FIAT 500 and food shopping at EATALY

Combine your love of the FIAT 500 with a photo safari tour of Rome's lesser known architectural curiosities, such as EUR and the Garbatella, and then shop at EATALY: the top Italian food hall in town.

EUR is a residential and business district in Rome, located south of the city centre. The area was originally chosen in the 1930s as the site for the 1942 world fair where Benito Mussolini planned to

celebrate twenty years of Fascism. The project was inspired, according to fascist ideology, to Roman Imperial town planning, with modern elements which came from Italian rationalism, the result being a sort of simplified neoclassicism.

Must see buildings: The Palazzo della Civiltà Italiana also called Square Colosseum, Palazzo dei Congressi, Church of St. John and Paul

EATALY: *The New York Times* has described it as a "megastore" that "combines elements of a bustling European open market, a Whole-Foods-style supermarket, a high-end food court and a New Age learning center.

An unmissable tour of unusual modern and contemporary Rome.



Photo safari at EUR



Shopping at EATALY

Classic Rome Photo Safari and shopping at retro boutiques in Rome

A photo safari à-la-carte with a final visit to the retro boutiques in Rome for exclusive shopping at bargain prices.

Combine a photo adventure with a shopping tour on a 4-hour journey!

The tour covers top Rome attractions including the Colosseum, Circus

Maximus and the Arch Constantine. Enjoy city views from the Aventine hill and the Gianicolo.

Our insider guide will introduce the customers to the hottest neighbourhoods, boutiques and one-off shops Rome has to offer.

This is a relaxed driving FIAT 500 and walking tour

that will delight both serious shoppers and casual browsers.

Get the inside track on locations known only to native Romans.



Vintage and retro shopping

Sightseeing Rome on a Vintage Vespa

We offer our Customers Roman tours on the back of a classic Vespa scooter and unique visits around central Rome!

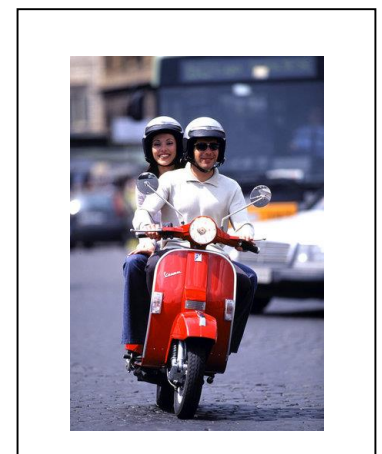
Taking the hassle out of navigating Rome's complex streets, our expert guide will drive and manage the logistics, letting our customers sit back, relax and enjoy the sights. Stop at must-see sites like the Colosseum and discover Rome's historical centre home to lively Piazza Navona and the Pantheon. A city Vespa tour is the perfect

Italian experience to fit around your customers' plans in Rome!

Attractions include the Colosseum and the Trevi Fountain. Built in 80 AD, the Colosseum was the Roman Empire's largest amphitheater, the place where all the biggest chariot races and gladiator fights took place. If you throw a coin in the Trevi Fountain, Rome's oldest Baroque fountain, you are sure to return to the city.

The Vespas will ride through the alleys and baroque squares of the Eternal City, nipping in and out of spaces inaccessible to other vehicles, to see more than you would on a walking tour.

It is a safe, fun and charming tour. Live the "Roman Holidays" or "La Dolce Vita experience, and be an Italian for the duration of our Vespa tours.



Discover Rome on the backseat of a Vintage Vespa!

**FIAT 500 VINTAGE
IN ROME**



Italian fun and colours



Discovery



Relax



Celebrations

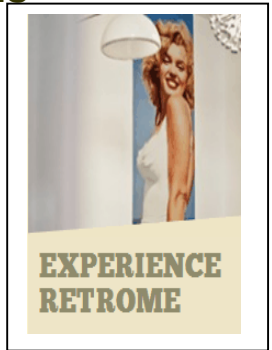
Design and Boutique hotels in Rome

The FIAT 500 Vintage car is one of the most successful and enduring symbols of Italian Style.

In addition to our tours of Rome in pure Italian Style, we are happy to offer our Partners and Customers a personalized touch for their stay in Rome.

As a Specialist Tour Operator, we are able to offer special deals for accommodation in Rome in line with our Slow Journey Italian style philosophie. We aim to offer our Customers the best design & boutique accommodation in some of

Rome's most exclusive and stylish hotels. Retrome is our favourite hotel in Rome. This 10 room jewel hotel located only 200 m from the Colosseum is decorated in mid century Vintage interior design. This one of a kind property had numerous of international magazines, including the "Huffington Post", "Vanity Fair" and the "Escapist Traveller" which have already fallen in love with Retrome. Ask us for your promotional code to get your promotional deal. Access the on-line reservation site.



Design & Boutique hotels

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